

**FOR IMMEDIATE RELEASE:****May 2018 • Louisville, KY – Winston Foodservice Brings Beauty to the Beast with New CVap® Product Line**

Soon Winston Foodservice will unleash a kitchen beast by releasing a redesigned CVap® product line. The new line features aesthetic upgrades, along with improvements in the electronics, programming, and functionality. An upgrade from the company's legacy CVap product line, the



new line is still powered by Winston's patented Controlled Vapor Technology (CVap), which gives the operator unparalleled control over food quality when cooking, holding, or retherming food products. Notable features for the new product line include a USB/Audio Port, Capacitive Touch (C-Touch) Wheel control, and KitchenSYNC®, which enables the user to program equipment by waving smart phone or preprogrammed card near the control sensor.

"Other equipment heats air. Equipment with CVap Technology is designed to heat food, with unmatched precision and versatility," said Shaun Tanner, General Manager of the Foodservice Division. "Couple that with the enhanced design aesthetic and improved ease of use, and you've got a beast any operator will be happy to add to their kitchen lineup."

Winston is now taking advance orders on the new CVap line, which includes holding cabinets, cook and hold ovens, and retherm ovens.

**About Winston Foodservice**

A lot of companies will tell you they "think outside the box." But that's not us – we never actually fit in the box to begin with. We've always enjoyed the position of being just a little different in our approach.

Winston Foodservice is a division of Winston Industries, LLC. Founder Winston Shelton left General Electric years ago because of his entrepreneurial spirit and the need to create

something. He created a pressure fryer and the ability to franchise a system. He also designed a whole new class of hot holding equipment copied by others.

The Foodservice Division is an international manufacturer and distributor of commercial foodservice equipment, and its family of brands includes Collectramatic® fryers and CVap® holding, cooking, and retherming equipment. The Winston family of divisions includes Foodservice, Electronics, Manufacturing, and Ventures. For more information visit [www.winstonfoodservice.com](http://www.winstonfoodservice.com).

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### **Contact**

Winston Industries Foodservice  
Christine Butchko, Foodservice Marketing Manager  
502.495.5486; [cobutchko@winstonind.com](mailto:cobutchko@winstonind.com)